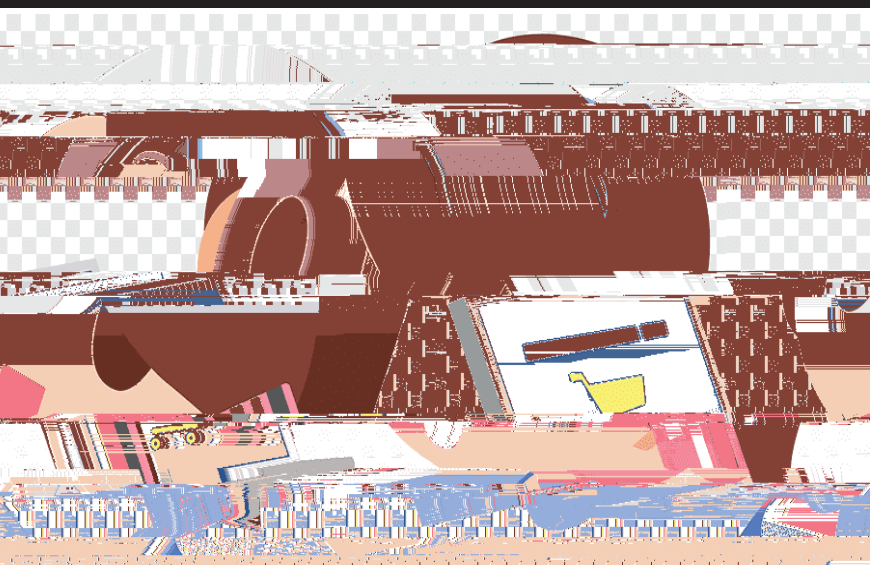


Research Newsletter





choosing online retail distribution channels. Switching cost did not play a moderator role on the relationship between epistemic value and attitude toward channel switching. It shows that customer nowadays looking for novelty and even in spite of high switching cost, are interested to try new channels.

certain biases and prejudices arise. One such prejudice is against the writing of book chapters. Instead the efforts of

Retailers can persuade customers to use their mobile applications by creating utilitarian value. Although epistemic value also influences attitude toward channel switching but it can be only useful for persuading customers to start to use, not for keeping them loyal to mobile applications. Retailers by decreasing the level of switching cost can encourage customers to start to use retail mobile applications. One of the main barriers to switch to mobile application is privacy concerns. Mobile application developers should improve the transparency of privacy practices of mobile applications. Developing more privacy policies and allowing customers to adjust privacy setting may decrease the level of uncertainty among customers. Our results provide implications for retailers to persuade customers to start to use retail mobile applications.

Townsville

Distinguished Prof. Philip Pearce

Championing Book Chapters

Sometimes amongst academic groups

FEATURE

And for those researchers that remain sceptical, my experience on promotion committees attests to the value of multiple researcher outputs in the CV; yes definitely research articles; certainly well-thought out book chapters that are refereed with a strong publisher; possibly refereed conference papers delivered at and published from good events (also recognised in ERA) and occasionally compelling media releases. Of course a sole authored book is a pinnacle academic achievement but learning how to write good book chapters is a pathway to that higher goal.

So next time you hear someone being a "chump about chapters", chahum39E 9 -goee (a)-6 (12.6 7 ()Jji (h)-13.3 acn Ecadementic arn Eentkeoabutnirasr0.366 e7 (o)-xem y3o.1 (9-1.23 (o)- V0.8.-(i24,)

materials largely improve the article's readability.

FEATURE

and SVEC impulse response function, we concluded that Hong Kong's macroeconomic indicators exhibit positive feedback to shocks in the second-tier market development and

Constraints that hinder greater efficiency and productivity in the region's service industries are pervasive, such restrictive investment policies or over regulation in the financial services sector. Whether the shift to services comes from stagnant, low-productivity industries or vibrant, high-productivity industries will determine how effectively it catalyzes economic dynamism. This is the crux of the problem.

Low productivity in Asia's service sector partly reflects the dominant role of traditional service industries such as wholesale and retail trade, hotels and restaurants, real estate, transport, personal services, and public administration. Even though they may be more tradeable in theory, modern services such as information and communication technology (ICT), finance, and professional business services still occupy only a sliver of Asia's service economy. Many countries in the region have tried to change things, such as Indonesia's efforts to skip market-driven development and subsidize the production of high-tech products, however this ultimately ended in failure

FEATURE

characterisation of rights allocation as the outcome of political manipulation). Rights allocation presumes a source of authority and exercise of authority, and to the extent that the source of authority does **not** originate in the consent of the governed, the exercise of authority is unlikely to be consonant with the wishes of the governed. My research explores and seeks to validate this thesis.

In 2019 I was Acting Head of Law at James Cook University and I have now moved to JCU Singapore as a senior lecturer in Business Law. I aim to begin my research career in Singapore by writing a research article on the distributive merits and demerits of the Singapore politico-social system. In my observation to date, Singapore can in a certain sense be called the world's most successful socialist state – social provision is extensive and effective, public amenity is considerable, and disparity between poor and rich is far less obvious than in most other countries. Singapore's 'socialism' exists in spite of official espousal of certain capitalist principles, very low taxation and non-provision for minimum wages. I am curious to discover whether public consensus and an agreed public ethos can result in what could be called a relatively pure

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Moderation effects of consumption values in the UK and China. *Journal of Jourf*

Grants

CBLG/JCUS Successful

